

ESPECIFICACIONES TÉCNICAS

COMPARACIÓN DE PRECIOS

Adquisición: SG294/2016 - Folletería y Tarjetas personales

COMPRADOR:

Uruguay XXI - Préstamo BID N° 2590/OC-UR

Programa de Apoyo a los Servicios Globales de Exportación

Ítems a ser adquiridos

Ítem I) 6.000 Folletos

Ítem II) 6.000 Tarjetas personales

Cantidad a adquirir durante un plazo estimado de doce meses, en entregas parciales de 500 unidades por ítem.

Especificaciones:

Ítem I) Folletos

Folleto frente y dorso

Medidas: fto.19 x19,5 cm

Papel: Coteado Mate 300g aprox.

Tintas 4x4

Laminado Mate

UV Sectorizado sólo frente (en logos arriba y franja de abajo)

Ítem II) Tarjetas personales

Tarjeta frente y dorso

Gramaje: 350

Con troquel y laminado mate

4 tintas.

A continuación se establece un modelo tipo de cada ítem:

Item I:

Frente

Dorso

Success Stories

Institut Pasteur France has created its branch in Uruguay in 2006 to develop biomedical sciences in the region. This choice was motivated by the optimal location of the country and the presence of highly trained personnel with strong links with France. Today, the Institute is strongly committed to achieve excellence in applied biomedicine working closely with the Pharma industry developing new biologics and biotechnology processes that benefit society.

Mega Pharma is a pharmaceutical company with a product portfolio commercialized in 18 Latin American countries and a total annual turnover exceeding US\$ 1 billion. With a current investment of over US\$ 100 million, in 2011 the Company began the process of establishing its new headquarters together with a state-of-the-art R+D Center and Manufacturing Site in the Free Zone Parque de las Ciencias which provides unique and redundant infrastructure capable of hosting industrial projects of such complexity. The new facilities located in Parque de las Ciencias will allow Mega Pharma to continue its consolidation and worldwide expansion with almost unlimited growth capacity and under a stable and trustworthy legal regime.

Merck set operations in Uruguay in 1996 through the acquisition of Sero, and from then on it has joined the company's growth in the region with a regional distribution center of biological products and the addition of regional support work positions. With approximately 80 employees and looming expansion projects, Merck Sero has based its investment decisions in Uruguay on the fact that the country has stable and long-term macroeconomic policies, a proactive foreign investment promotion, an attractive free trade zone regime, a high index of quality of life compared to other countries in the region, and especially very competitive HRRR. The company highlights some of the characteristics of the HRRR, such as the great level of motivation and service vocation, good knowledge of languages, especially English, and very good technical skills in the financial, information technology, and pharmaceutical industries.



Item II:

■ TROQUEL / FRENTE INGLES



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■ TROQUEL / DORSO ESPAÑOL



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Generalidades:

1. Plazo para recibir propuestas: Martes 19 de julio 2016 inclusive.
2. Enviar sus propuestas al mail programa.serviciosglobales@uruguayxxi.gub.uy con asunto “SG294/16 Imprenta”.
3. En caso de existir consultas, favor realizarlas vía correo electrónico.
4. Los oferentes deberán presentar su propuesta en dólares americanos.
5. Cotizar ítem por separado ya que podrán ser adjudicados a diferentes proveedores.
6. En caso de ser necesario, se podrá solicitar una muestra sin compromiso de compra, a efectos de corroborar los tonos de color.
7. Especificar RUT y razón social en la cotización.
8. Forma de pago: 20 días hábiles a contar desde la fecha en que se emite la conformidad por la entrega y la conformación de la factura correspondiente.
9. Al momento del pago, deberá contar con certificados de BPS y DGI vigentes.