EVENTS & ACTIVITIES

Uruguay XXI
INVESTMENT, EXPORT AND COUNTRY BRAND PROMOTION AGENCY



Webinar

NOVEMBER, 24 of 2026 - Webinar | How to Expand Your Cosmetics Brand into New Markets

Learn about tools and insights from regional experts to help you take your cosmetics brand global

Página web: www.uruguayxxi.gub.uy



Domestic event

NOVEMBER, 30 of 2026 - Ventana Sur 2026

Uruguay XXI will lead the Uruguay Pavilion at Latin America?s leading audiovisual market

Página web: https://ventana-sur.com/



Domestic event **Forum**

DECEMBER, 02 of 2026 - First Mercosur?European Union Business Forum

Uruguay XXI is co-organizing the meeting, which will bring together leaders from both blocs to promote business and investment.

Página web: foroempresarialmercosurue.com/



Domestic event

DECEMBER, 10 of 2026 - 2026 Country Brand Closing Event

The presentation will highlight the progress made in 2026 and the new companies licensed to use the ?Uruguay? country brand

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International event

JANUARY, 28 of 2027 - CAF 2027 Business Matchmaking Event: Connecting to the Global Market

Take part in business meetings with international buyers and explore new markets in Panama