



## International event

### JUNE, 17 of 2025 - Uruguay's National Day at Expo Osaka

Uruguay invites you to participate in its National Day, to be celebrated on June 17.



## Domestic event

### JUNE, 20 of 2025 - IDA Program - seventh edition

The initiative for foreign publishers wishing to publish Uruguayan works in a language other than Spanish launches its new edition

**E-mail:** orodriguez@uruguayxxi.gub.uy

**Página web:** [www.uruguayxxi.gub.uy/es/quiero-exportar/herramientas](http://www.uruguayxxi.gub.uy/es/quiero-exportar/herramientas)



## International event

## Trade show

### JUNE, 24 of 2025 - Cannabis Europa

**E-mail:** amimbacas@uruguayxxi.gub.uy??

**Página web:** <https://cannabis-europa.com/>



## Domestic event

## Business round

### AUGUST, 05 of 2025 - Business round: food and beverage

Uruguay XXI and the Uruguayan Chamber of Industries hold a working meeting for food companies

**E-mail:** alimentos@uruguayxxi.gub.uy

**Página web:** [www.uruguayxxi.gub.uy](http://www.uruguayxxi.gub.uy)



## International event

### AUGUST, 28 of 2025 - Uruguay Day | São Paulo

Uruguay XXI together with the Consulate General of Uruguay in Sao Paulo and the Ministry of Foreign Affairs are organizing this event, which will be held in Sao Paulo, Brazil.

**E-mail:** info@uruguayxxi.gub.uy

**Página web:** <https://www.uruguayxxi.gub.uy/>



## International event

### SEPTEMBER, 10 of 2025 - 6th Edition of Uruguay Best Practices in Pharma Supply Chain

The leading event for the sector, bringing together distinguished industry leaders from the region.

**E-mail:** bestpracticesevent@uruguayxxi.gub.uy

**Página web:** <https://www.uruguayxxi.gub.uy/es/best-practices-pharma>



## International event

**SEPTEMBER, 10 of 2025 - Americas Food & Beverage Show 2025**

Uruguay will have a country booth at this fair that brings together buyers from over 90 countries.

**E-mail:** abello@uruguayxxi.gub.uy

**Página web:** <https://www.americasfoodandbeverage.com/es/>



## International event

## Trade show

**SEPTEMBER, 13 of 2025 -**

**E-mail:** eschroeder@uruguayxxi.gub.uy

**Página web:** <https://www.brandassembly.com/>



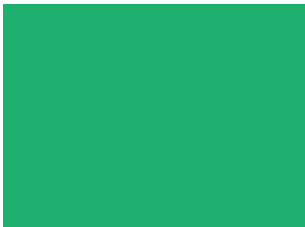
## International event

**SEPTEMBER, 29 of 2025 - Sprint UY 2025**

An initiative for startups interested in exploring Uruguay as a gateway to Latin America, supported by the country's entrepreneurial and innovation ecosystem

**E-mail:** sprintuy@anii.org.uy | pmancino@uruguayxxi.gub.uy

**Página web:** <https://sprintuy.com/>



## Trade Mision

**OCTOBER, 01 of 2025 - Commercial Visit Paraguay**

Uruguay XXI is organizing with Uruguayan AEC and ICT companies a commercial visit to the Paraguayan market to increase its presence there.

**E-mail:** fgarcia@uruguayxxi.gub.uy



## International event

## Trade show

**OCTOBER, 04 of 2025 - Anuga 2025**

The Ministry of Foreign Affairs and Uruguay XXI invite Uruguayan food and beverage companies to participate in one of the most relevant international fairs in the sector.

**E-mail:** info@uruguayxxi.gub.uy

**Página web:** <https://www.anuga.com/trade-fair/anuga/>



## Workshop/training

**OCTOBER, 15 of 2025 - Road to Pitch Day 2025**

Uruguay XXI and CAVI invite videogame studios with projects in development to participate in a workshop to prepare them to present a pitch to international publishers.

**E-mail:** exportaciones@uruguayxxi.gub.uy



## International event

### NOVEMBER, 03 of 2025 - Business visit to Mexico | Food and beverage

The Ministry of Foreign Affairs, Uruguay XXI and the Chamber of Industries of Uruguay invite companies in the food and beverage sectors to explore the Mexican market.

**E-mail:** [alimentos@uruguayxxi.gub.uy](mailto:alimentos@uruguayxxi.gub.uy)

**Página web:** <https://www.uruguayxxi.gub.uy/es/>



## International event

## Trade show

### NOVEMBER, 05 of 2025 - China International Import Expo 2025

Uruguay will participate with a business delegation in the large meeting between Chinese importers and international suppliers.

**E-mail:** [ciie@uruguayxxi.gub.uy](mailto:ciie@uruguayxxi.gub.uy)

**Página web:** [uruguayxxi.gub.uy](http://uruguayxxi.gub.uy)



## Online event

### NOVEMBER, 20 of 2025 - Pitch Day 2025

Uruguay XXI and CAVI invite videogame studios to present a sales pitch to a panel of international publishers and investors.

**E-mail:** [exportaciones@uruguayxxi.gub.uy](mailto:exportaciones@uruguayxxi.gub.uy)



## Domestic event

### NOVEMBER, 27 of 2025 - LEVEL UY Gamedev Summit 2025

The most important event for videogame developers in Uruguay.

**E-mail:** [info@leveluy.com](mailto:info@leveluy.com)

**Página web:** <https://www.leveluy.com/>