

Workshop/training

NOVEMBER, 10 of 2026 - Hands-on workshop on the use of the ?Marca País Uruguay? visual identity

Licensed companies will learn about tools and applications for incorporating the brand into their communications

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International event

NOVEMBER, 11 of 2026 - The Eye of Ibero-America 2026

Uruguay XXI supports the inclusion of award-winning works in the Desachate festival to showcase Uruguayan creativity.



Domestic event

NOVEMBER, 12 of 2026 - Uruguay XXI's 30th Anniversary

Three decades of work promoting exports, attracting investment, and building an international presence.



Inward trade mission

NOVEMBER, 17 of 2026 - Hosted Fashion Trip: Fashion Industry 2026

Uruguay XXI is organizing a business matchmaking event for Uruguayan fashion design companies.

E-mail: exportaciones@uruguayxxi.gub.uy **Página web:** uruguayxxi.gub.uy

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International event **Trade show**

NOVEMBER, 17 of 2026 - Food Ingredients Europe 2026

Uruguay XXI will participate in the world's largest exhibition of manufacturers of food ingredients, additives, solutions and packaging for the food and beverage industry.



Trade Mision

NOVEMBER, 18 of 2026 - Trade Mission to Peru | AEC

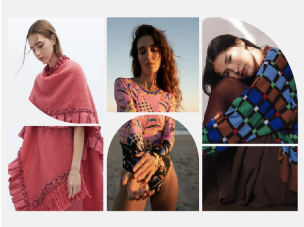
Uruguay XXI is organizing a trade mission to Lima for Uruguayan companies in the Architecture, Engineering, and Construction sector

International event | Forum

NOVEMBER, 18 of 2026 - 12th Ibero-American Country Brand Forum - Paraguay 2026

Uruguay's country brand will participate in the meeting that brings together country brand officials from the region.

Página web: www.marcapaisuruguay.gub.uy



Workshop/training

NOVEMBER, 18 of 2026 - Uruguay Collective & Beyond

Join a meeting with international buyers and the masterclass ?How Can a Uruguayan Brand Start Selling Abroad??



Domestic event

NOVEMBER, 20 of 2026 - Submit your game to Raw Fury at LEVEL UY

Uruguay XXI is inviting Uruguayan video game developers to participate in one-on-one meetings with Raw Fury, a Swedish publisher of independent games

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Webinar

NOVEMBER, 24 of 2026 - Webinar | How to Expand Your Cosmetics Brand into New Markets

Learn about tools and insights from regional experts to help you take your cosmetics brand global

Página web: www.uruguayxxi.gub.uy



Domestic event

NOVEMBER, 30 of 2026 - Ventana Sur 2026

Uruguay XXI will lead the Uruguay Pavilion at Latin America?s leading audiovisual market

Página web: https://ventana-sur.com/



International event

DECEMBER, 01 of 2026 - Argentine Investment Forum 2026

A new edition of this event, which brings together experts and leaders from the venture capital, private equity, and investment ecosystem, will take place in Buenos Aires

Página web: https://arcap.org/eventos/



Domestic event **Forum**

DECEMBER, 02 of 2026 - First Mercosur?European Union Business Forum

Uruguay XXI is co-organizing the meeting, which will bring together leaders from both blocs to promote business and investment.



Domestic event

DECEMBER, 10 of 2026 - 2026 Country Brand Closing Event

The presentation will highlight the progress made in 2026 and the new companies licensed to use the ?Uruguay? country brand