

International event **Trade show**

NOVEMBER, 05 of 2026 - China International Import Expo 2025

Uruguay will participate with a business delegation in the large meeting between Chinese importers and international suppliers.

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Workshop/training

NOVEMBER, 10 of 2026 - Hands-on workshop on the use of the ?Marca País Uruguay? visual identity

Licensed companies will learn about tools and applications for incorporating the brand into their communications

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International event

DECEMBER, 01 of 2026 - Argentine Investment Forum 2026

A new edition of this event, which brings together experts and leaders from the venture capital, private equity, and investment ecosystem, will take place in Buenos Aires

Página web: https://arcap.org/eventos/



Domestic event **Forum**

DECEMBER, 02 of 2026 - First Mercosur?European Union Business Forum

Uruguay XXI is co-organizing the meeting, which will bring together leaders from both blocs to promote business and investment.



Domestic event

DECEMBER, 10 of 2026 - 2026 Country Brand Closing Event

The presentation will highlight the progress made in 2026 and the new companies licensed to use the ?Uruguay? country brand