International event | Forum

**NOVEMBER, 18 of 2026 - 12th Ibero-American Country Brand Forum - Paraguay 2026**

Uruguay's country brand will participate in the meeting that brings together country brand officials from the region.

**Página web:** www.marcapaisuruguay.gub.uy

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Domestic event | Forum

**DECEMBER, 02 of 2026 - First Mercosur?European Union Business Forum**

Uruguay XXI is co-organizing the meeting, which will bring together leaders from both blocs to promote business and investment.