Uruguay Technology

BUSINESS & INNOVATION HUB
#1 IN LATAM

eMerge **e**
Americas

March 27+28, 2025

Uruguay | **BUSINESS & INNOVATION HUB**

UNIQUE COMBINATION OF ATTRIBUTES

RELIABILITY & CERTAINTIES

- Stability - Transparency
- Sustainability - ESG
- World class infrastructure

EASY FOR BUSINESS

- Markets & Clients access
- Financial freedom & Incentives
- Innovation ecosystem

TALENT & LIFESTYLE

- Multilingual - Flexible - Creative
- Peaceful - Diverse - Safe

INNOVATION & SUPPORT ECOSYSTEM

+500
IT companies providing global solutions

#1 Exports
per capita in South America

+85%
US clients

+40%
IT products

Uruguay | BUSINESS & INNOVATION HUB

OPEN LABS

Newlab

Microsoft AI & IoT Insider Lab

THE BOX

antel OPEN DIGITAL LAB

IBM

TRAINING

finishing schools

EXPATS

fast track

Live in | Uruguay

GRANTS AND V.C.

ANII
AGENCIA NACIONAL
DE INVESTIGACIÓN
E INNOVACIÓN

Uruguay Innovation Hub

OPPORTUNITIES FOR TECH COMPANIES

BUSINESS CENTERS

Sabre

Globant

d·local

UKG

DEVELOPMENT CENTERS

mercado libre

tcs TATA CONSULTANCY SERVICES

ripio

Verifone

Delivery Hero

JAMCITY

Bantotal

ORACLE NETSUITE

DATA CENTERS & PROTOTYPING

Google

SATELLOGIC

EPIC AEROSPACE

Integer

antel

Antel (Administración Nacional de Telecomunicaciones) is Uruguay's state-owned telecommunications company. Founded in 1974, it is responsible for providing a wide range of communication services, including fixed-line telephony, mobile telephony, internet, value added services, cloud, IA and data services.

Antel is recognized for its extensive fiber-optic network, which has made Uruguay a leader in internet connectivity in Latin America. The company also operates data centers and supports innovation in technology and digital transformation within the country. Antel has operations in Uruguay, Argentina, Brazil and USA.

🌐 antel.com.uy   👤 Marcelo Abreu   ✉ mabreu@antel.com.uy

applica corp.

We specialize in helping companies scale their tech teams and projects through a flexible Staff Augmentation model, connecting our clients with top-tier IT talent across Latin America. By combining specialized talent with the capability to support and develop tailored tech solutions, we ensure that every project evolves efficiently and aligns with our clients' goals.

Our approach goes beyond integrating teams—we also provide software development support, offering the technical expertise needed to design, build, and optimize solutions that foster business growth. Additionally, we deliver strategic consulting to help companies implement scalable tech solutions that generate value at every stage of their development.

🌐 applicacorp.com   👤 Santiago Fraga   ✉ ana.solorzano@applicacorp.com

HACKNOID

Hacknoid is the Vulnerability Management platform made for LATAM teams. It searches, analyze and manage vulnerabilities on IT systems from inside and outside the company 24x7, integrating all devices and alerting on real time making an accurate vulnerability priorization to alert correctly and remediate; making business continuity fasible.

🌐 hacknoid.com   👤 Rosina Ordoqui   ✉ rordoqui@hacknoid.com

AVANCE SOFTWARE

We are a company specialized in investigation, design, development and implementation of technology solutions for businesses. Avance is a software squad working alongside clients all over the world to shape mesmerizing mobile apps and websites.

🌐 avancesoftware.com.uy   👤 Germán Fernández   ✉ german@avancesoftware.com.uy

Infinite Software ©

We are a boutique company that brings together a personalized team to satisfy the needs of each client, with excellent staff with experience in programming, web development, software, design, advertising and branding. We are convinced that there is no success without creativity. It is fundamental in the development of projects and in the way we reach results. We love to work as a team with the client. Roads are best travelled as a team and that makes it possible to achieve satisfaction when we reach the goal. We believe the human value is the main asset to reach success in business.

We love challenges and we don't like to say no.

🌐 inifinitesoftwareco.com   👤 Federico Boga   ✉ federico@infinitesoftwareco.com

OneSearch

OneSearch is an online platform specialized in compliance, that allow the customer to do an extensive background check, preventing possible money laundering, fraud or other kind of crime. Conduct international searches with a negative report alert system and an AI compliance officer.

🌐 onesearch.com.uy   👤 Dayana García   ✉ dayana@onesearch.com.uy

cognitive solutions

CogSol is a B2B platform that enables enterprises to build and deploy AI agents with reliability and control. It goes beyond basic "plug and play" solutions by offering a robust methodology and tools to tune and train AI behavior to a specific business or task. CogSol ensures accuracy by translating the company's expert know-how into AI agents and providing customizable AI techniques for data ingestion, retrieval, generation, and evaluation, while maintaining oversight through real-time monitoring and metrics. By increasing operational efficiency, improving decision-making, and enhancing customer experience, CogSol helps companies turn AI potential into tangible business value.

🌐 cogsol.ai　　👤 Rodrigo Sastre　　✉ rodrigo.sastre@cogsol.ai

CONTEO-ia
Datos Reales. Desiciones Inteligentes.

Conteo IA leverages advanced AI and image processing technologies to deliver precise solutions for people counting, gender and age microsegmentation, and more. Our innovative approach enhances decision-making and customer engagement through real-time, data-driven insights. In partnership with Samsung, we integrated with their MagicINFO professional digital signage platform, enabling seamless detection and classification of individuals in front of their screens. This integration allows businesses to display tailored content for specific audiences, maximizing impact and relevance. Conteo IA is the ideal partner for organizations seeking to optimize.

🌐 conteoya.com　　👤 Nicolas Mallo　　✉ nicolasmallo@nopasi.com

Datasec

Since 1987, Datasec has been an international pioneer in good governance, assurance, risk management, and Information Technology security. Unrivaled experience in cybersecurity for 36 years. Over 200 clients throughout Latin American and North America Certified ISO 27001 & ISO 9001.

Profound knowledge of international cybersecurity standards among regulatory and technical agencies. Exceptional ROI due to our delivery center in Latin America. Unwavering commitment to quality, professionalism, and confidentiality. Exclusive focus on cybersecurity services with a hands-on, involved approach to customers.

🌐 datasec-soft.com   👤 Reynaldo de la Fuente   ✉ reynaldo@datasec-soft.com

DIGITALPROJEX
DIGITAL SOLUTIONS

We specialize in creating robust websites, web apps and mobile apps tailored to our clients' needs. Using Drupal as a content management system, we build dynamic websites with scalability in mind. For custom web apps, we leverage Genexus to accelerate development, ensuring efficiency and high performance. Additionally, we use React to craft responsive, user-friendly websites and apps that deliver seamless experiences across devices. Our focus is on combining cutting-edge technology with user-centric design to deliver high-quality solutions on time.

🌐 digitalprojex.com   👤 Felipe Llodra   ✉ fllodra@digitalprojex.com

grow
ecommerce

Grow Ecommerce is an agency specialized in boosting e-commerce, helping businesses optimize their digital channel to maximize sales and online presence. We offer store development, migrations, and growth strategies focused on conversion and customer retention.

We have experience with leading platforms such as VTEX, Magento, and Shopify, providing tailored solutions for B2B and B2C businesses. Our methodology combines innovation, data analysis, and automation to achieve measurable and sustainable results.

We work with well-known brands in Uruguay and the region, driving their digital transformation and expansion in competitive markets.

🌐 growecommerce.uy   👤 Javier Zerbino   ✉ javier@growecommerce.uy

Horizon

Horizon is an AI-powered platform that acts as a virtual business consultant. Our AI interviews employees just as a human consultant would, but faster and more efficiently. It uncovers hidden inefficiencies and generates a prioritized list of actionable insights, helping companies address critical operational issues. Horizon also solves a growing problem where companies attempt to adopt AI without understanding their underlying business challenges, ensuring AI is applied in the right areas.

🌐 usehorizon.ai   👤 Pilar Varela   ✉ pv@usehorizon.ai

K2B is a leading software company specializing in the development and implementation of Enterprise Resource Planning (ERP) solutions.

The company's flagship product, K2B ERP, is designed to help organizations manage and optimize their business processes across various industries.

k2b.com　　Alvaro de Barros Russo　　adebarros@k2b.com

Latechco is a regional referent company in telecommunication, Cloud and Datacenter businesses, providing reliable and professional first class services to worldwide companies.

Located within Montevideo´s WTC Tower 4, WTC Free Zone and Aguada Park Free Zone facilities, our own Tier III Certified Datacenters are equipped with state of the art technology and infrastructure, delivering high end ICT solutions and services.

Our staff with a technical and personalized service driven approach, allows us to deliver integrated, professional and unique service experiences, being able to understand and look after your company´s business needs.

latechco.com　　Rodolfo Fernández　　rodolfofernandez@latechco.com

loopstudio

LoopStudio is a software development company specializing in improving cybersecurity platforms through exceptional design and front-end development. With a focus on usability and marketability, LoopStudio helps cybersecurity companies create modern, intuitive user experiences and interfaces that set their products apart. As a nearshore service provider, LoopStudio integrates seamlessly with clients' teams, offering cost-efficient technical talent with deep expertise in the cybersecurity industry and startup ecosystem. Whether through staff augmentation or full project execution, the company provides flexible solutions tailored to each client's needs. Founded in 2014 in Uruguay, LoopStudio has grown into a team of over 50 professionals across LATAM. With a decade of experience, the company has established itself as a trusted partner for leading cybersecurity firms, delivering high-quality technology services that drive innovation and success.

🌐 loopstudio.dev   👤 Eduardo Vargas   ✉ evargas@loopstudio.dev

LUGAPEL
APPLICATION SECURITY

Lugapel is a leading application security company that helps businesses protect their software and data from cyber threats. With a team of experienced security professionals, Lugapel offers a wide range of services, including:

- Application security testing: Lugapel can help you identify and fix security vulnerabilities in your applications before they can be exploited by attackers.

- Security consulting: Lugapel can provide expert guidance on how to improve your application security posture.

- Security training: Lugapel can train your developers and security teams on the latest application security best practices.

Lugapel is committed to providing its clients with the highest level of security and support. We are passionate about helping businesses protect their valuable data and applications.

🌐 lugapel.com   👤 Mateo Martínez   ✉ mmartinez@lugapel.com

NAREIA

Nareia is a software engineering squad working alongside clients all over the world to shape mesmerizing mobile apps and websites.

We envision ourselves as the tech partner clients can rely on for launching new solutions or improving existing ones. And we believe in doing it through an integral approach that involves Discovery, Design, Development, QA and Product analytics.

Our approach is fast-paced and straightforward. We operate in small teams close to our clients, building long-term partnerships.

🌐 nareia.com.uy   👤 Diego Bonilla   ✉ diego.bonilla@nareia.com.uy

Promtior

Promtior is an AI consulting agency that specializes in generative AI adoption. We help organizations streamline operations by providing tailored AI solutions, expert consultation, and skilled development teams.

🌐 promtior.ai   👤 Joaquin Avalos   ✉ joaquin@promtior.ai

Quaris

Quaris is a company dedicated to providing solutions that improve loyalty ties between brands and customers. We develop technological solutions for customer experience, loyalty, points and discount systems, among other rewards.

We transform our customers' investments in reward programs, into an advanced integrated solution based on Behavioral Economics, allowing companies to design powerful strategies aligning commercial and financial objectives with customer experience success.

Our principal focus is on the financial, banking, and payment methods sectors, in which we have vast experience of more than 20 years.

🌐 quaris.tech   👤 Virginia Tabárez   ✉ comercial@quaris.tech

RPA MAKER

At RPAMAKER, we specialize in process automation using artificial intelligence. We help medium-sized business owners and managers who recognize AI's potential but don't know where to start.

Our platform enables AI to handle tasks like checking emails, downloading attachments, and generating invoices—streamlining operations and boosting efficiency. With deep expertise in integrating with platforms like SAP, NetSuite, and HubSpot, we've saved over 170,000 work hours and executed more than 1 million business processes.

RPAMAKER transforms repetitive tasks into smart automation, helping businesses scale faster and work smarter.

🌐 rpamaker.com   👤 Daniel Goldenberg   ✉ daniel@rpamaker.com

SasOps

SasOps is the strategic partner for tech companies in South America looking to expand in the U.S. market and for U.S. companies entering LATAM. We specialize in structuring holdings, preparing businesses for M&A and fundraising, and connecting them with key investors and clients.

With deep industry expertise, we act as a bridge between both regions, helping companies integrate, grow, and access high-value opportunities. More than advisors, we build the right foundations for long-term success in global markets.

🌐 sasops.uy   👤 Bruno Berchesi   ✉ contacto@sasops.uy

Somnio SOFTWARE

Somnio Software is a 100% Flutter specialized Software Development Company dedicated to building apps for any screen - mobile, web & desktop simultaneously. We help both startups and enterprises with Custom Software Development and nearshore Staff Augmentation services.

We are a team of Flutter experts with the main goal of designing, building, and scaling apps in record time with native performance to help improve our partner's business.

Benefit from our experience using Flutter since the beginning.

🌐 somniosoftware.com   👤 Martín Micheleini   ✉ mmichelini@somniosoftware.com

STELA simplifies automation with innovative, no-code solutions powered by AI.

Our platform enables organizations to create digital robots and automate software testing up to 80% faster, boosting efficiency and reducing costs.

With STELA TEST for test automation and STELA RPA for process automation, we empower teams to optimize resources, enhance accuracy, and accelerate agile development.

Our mission is to democratize automation and redefine how businesses innovate and deliver quality technology.

stela.ai　　Guillermo Talento　　gtalento@softwaretestingbureau.com

Switch is a nearshore software services and consulting company founded in 2009. We collaborate with ambitious companies to achieve their business goals and accelerate growth in the digital age.

switchsoftware.io　　Mariana Sanguinetti　　msanguinetti@switch.com.uy

taligent

Taligent is an Argentine company with 10 years of experience, which started operations in Uruguay in 2022.

We develop data-driven solutions, helping the largest organizations gain a competitive edge from the data they generate, by developing dashboards, predictive models, mathematical models, and generative AI.

We operate in 4 countries and have an annual revenue of 4 million dollars.

🌐 **taligent.com.uy**　　👤 **Lautaro Acosta**　　✉ **lautaro.acosta@taligent.com.uy**

unicorp
Systems

We are Unicorp Systems. A software developer and cybersecurity company. We are Partners of Zoho and ManageEngine.

We boost the operations of our customers, with state-of-the-art thecnology, delivering high-end training for their human resources, increasing capabilities and maximizing the efficiency.
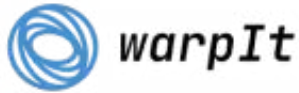
🌐 **unicorp.systems**　　👤 **Christian Drege**　　✉ **c.drege@unicorp.systems**

warpIt

A Software Company specializing in app development and robotic process automation (RPA). With a strong focus on innovation, creating intuitive, high-performance applications for mobile, desktop, and web platforms.

We expertise spans multiple industries, offering tailored solutions that enhance efficiency, automate repetitive tasks, and drive digital transformation. Whether developing iOS, Android, or cross-platform apps.

🌐 warpit.dev   👤 Fernando Pravia   ✉ ferpravia@gmail.com

xenio

Schedule appointments with your WhatsApp contacts.

Eliminate no-shows with WhatsApp reminders and self-scheduling.

🌐 xenio.co   👤 Fernando Rivero   ✉ fernando@xenio.co

zarasa
SOFTWARE SOLUTIONS

At Zarasa, we develop tailored solutions for the unique challenges of each business. Our team combines expert developers with technology visionaries, delivering cutting-edge innovation. With Salesforce and Microsoft Cloud specialists, each with 10 to 16 years of experience, we ensure efficiency and results.

Our global presence reflects our commitment to excellence, helping businesses grow in an ever-evolving digital landscape.

- Agile and impactful execution
- Accelerated digital transformation
- Personalized experiences
- Sustainability and social impact

Zarasa is more than software—it's your partner in innovation and success.

🌐 zarasa.io   👤 Mathias Moller   ✉ montserrar.moller@zarasa.io

ZIRCONTech

ZirconTech is a leading software development company specializing in Web2 and Web3 development, cloud solutions and AI. Our expertise extends also to staff augmentation, ensuring companies have the right talent for their projects.

Committed to innovation and inclusivity, we focus on delivering high-quality solutions that exceed client expectations. With offices Latin America and US, we collaborate globally to create cutting-edge technology solutions that shape the future.

🌐 zircon.tech   👤 Andrés Zunino   ✉ andres@zircon.tech

orange
loops

OrangeLoops is a digital product agency specializing in software development, UX design, AI solutions, and quality assurance services, primarily catering to businesses in the U.S., particularly in Boston and New England. Founded in 2015 by three seasoned engineers, the company has evolved from developing enterprise software to providing expert development services.

With a team of approximately 80 professionals and offices in Boston and Uruguay, OrangeLoops excels in mobile and web development, leveraging technologies like React Native, Node.js, LangChain and AWS. It offers staff augmentation, project development, and product discovery engagements.

🌐 orangeloops.com   👤 Gabriel López   ✉ glopez@orangeloops.com

CodigoDelSur

Combining innovation with seamless functionality, CodigoDelSur has rapidly risen to the forefront of the mobile and web development industry, becoming one of the best-known companies in the sector. Our +150 software developers and designers are carefully selected for their exceptional talent and dedication. As a top company, our team prides itself on providing cutting-edge applications using thelatest developments in the field for a unique user.

🌐 codigodelsur.com   👤 Lucía Facchin   ✉ lfacchin@codigodelsur.com

abstracta

Our expertise spans industries like financial, healthcare, e-commerce, and high-tech, with clients such as BBVA, Santander, and Shutterfly. Partnerships with leaders like Microsoft and Datadog enable cutting-edge technology integration.

Sharing learnings with the community is rooted in our values, through events, quality content, and courses. Our teams push boundaries with tools that professionalize the development lifecycle, like PrivateGPT, Abstracta Copilot, and Docu AI.

We strengthen businesses with next-gen technology, custom software, AI solutions, continuous testing, and high-impact digital experiences. We also equip agile teams, providing training in cultural change, agile leadership, and testing.

🌐 abstracta.us   👤 Lucia Lavagna Pereyra   ✉ lucia.lavagna@abstracta.us

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Provides IT Staff Augmentation & Software Development services for medium-sized US companies.

- **Product Ideation & UX Design**
Prototype & Iterate experiences. A truly hands-on approach to design thinking.
- **Software development**
Mobile iOS & Android apps, backend & platform, QA.
- **IT staff Augmentation Services** for small and medium-sized companies and Startups in the US.

🌐 kinergylabs.com   👤 Javier Fradiletti   ✉ javier@kinergylabs.com

CAVEPOT

Cavepot is a trusted nearshore software development partner based in Uruguay, serving clients in the US, UK, and EU.

With over 12 years of experience, our team delivers innovative, cost-effective solutions including full-cycle development and staff augmentation.
We focus on quality, agility, and long-term partnerships, ensuring our clients stay ahead in a competitive tech landscape.

Let us help you transform your ideas into robust, scalable solutions that drive business success.

Custom software development; cloud and DevOps management; staff augmentation.

🌐 www.cavepot.com   👤 Enrique Muñoz   ✉ enrique@cavepot.com

seta

Seta Workshop is a boutique software development company in Uruguay, crafting high-quality digital solutions since 2017. Our team prioritizes precision, collaboration, and personalized service, ensuring every client feels valued. We specialize in custom software development, UX/UI design, and digital transformation, creating scalable, user-friendly, and efficient products. Focused on quality over quantity, we solve complex challenges with meticulous attention to detail. What sets us apart is our dedication to craftsmanship—every project is handled with care, innovation, and transparency. At Seta Workshop, we don't just build software; we create seamless experiences that empower businesses to grow and succeed.

Web app development - UI/UX Design

🌐 setaworkshop.com   👤 José Gazzano   ✉ jose@setaworkshop.com

GeneXus Consulting

Technology consulting organization with software development capabilities and 30 years of experience. Focused on medium and large companies in LATAM.

Software Development
Cibersecurity

🌐 genexusconsulting.com   👤 Andoni Goicoechea   ✉ agoicoechea@genexusconsulting.com

Markenetics
Marketing & Technology Together

We strategically design and implement actions to achieve the goals our clients define alongside us. Our goal is to position ourselves as a socially responsible leader in developing digital solutions such as websites and e-commerce platforms, enhanced by marketing automation, to improve business processes.

Web Design
Web Development (php)

🌐 markenetics.com   👤 Matías Viera   ✉ mviera@markenetics.com

ORT
UNIVERSIDAD ORT
Uruguay

Universidad ORT Uruguay is a modern, private institution of higher education known for its innovative approach to learning and strong ties with industry.

As part of the global ORT network, the university emphasizes the integration of theory and practice, preparing students for the challenges of an ever-evolving professional landscape.

ort.edu.uy   Cecilia González   gonzalez_ma@ort.edu.uy

eagerworks

Eagerworks specializes in building and scaling digital products for startups, helping founders turn bold ideas into high-impact software solutions. With a track record of launching over 100 products across several industries, we provide end-to-end support—from MVP validation to full-scale platform development. Our expertise in Ruby on Rails, React, React Native, and Next.js, combined with AI-driven solutions, ensures startups can move fast without compromising quality. We don't just build software; we become strategic partners, offering tailored product strategy, design, and agile development to help startups succeed.

eagerworks.com   Gonzalo Marguery   gonzalo@eagerworks.com

At NexTechOne, we specialize in driving efficiency and growth for our clients with customized technological strategies.

We help transform your business into a faster, lower-cost, highly satisfying organization for customers and employees.

Manage growth and business costs in an optimized and effective way, introducing intelligent automation to your business, quality web development and marketing.

nextechone.com   Fernando Pravia   Fernando.pravia@NexTechOne.com

At Globe Software, we don't just build software, we work closely with businesses to develop solutions that actually solve their challenges. Our role is to bridge that gap, helping companies modernize, optimize, and grow through smart, tailored technology solutions.

What does Globe do and why: We've been in the industry for over 20 years, working with companies across finance, technology, and enterprise sectors to help them scale efficiently, optimize processes, and drive innovation.

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Contact us

Uruguay *XXI*
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

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cuti CÁMARA URUGUAYA DE
TECNOLOGÍAS DE
LA INFORMACIÓN

**Ministerio
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**Buy innovation,
buy from Uruguay**

buyfromuruguay.uy

**Come, test
& invest**

investinuruguay.uy

Uruguay *XXI*
INVESTMENT, EXPORT AND COUNTRY
BRAND PROMOTION AGENCY

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