





























































### THE #1 CHOICE FOR THE GAMING INDUSTRY

Uruguay offers one of the best ecosystems for the gaming industry. It is a highly innovative country that provides the perfect mix of creativity and qualified talent to develop outstanding video games.

World-class technological infrastructure, advanced and progressive policies, and ease of doing business make Uruguay the LATAM #1 hub for global tech companies.



## PASSIONATE AND CREATIVE YOUNG TALENT

OUT-OF-THE-BOX THINKING QUALIFIED AND EXPERIENCED

#1 IN LATAM offering industry-related university degrees and free access to education at all levels

## FRIENDLY ECOSYSTEM

WORLD-CLASS TECH INFRASTRUCTURE
OUTSTANDING TAX BENEFITS AND FINANCIAL FREEDOM
GOVERNMENT SUPPORT
COLLABORATIVE GAMING COMMUNITY

A UNIQUE REGIONAL EVENT IN LATAM FOR THE VIDEO GAME INDUSTRY



#### #1 CHOICE FOR INTERNATIONAL TECH COMPANIES providing world-class solutions









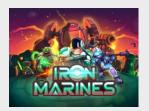
## **GLOBAL SUCCESS CASES**



Kingdom Rush Saga **IRONHIDE GAME STUDIO** 



Outlanders **POMELO GAMES** 



Iron Marines **IRONHIDE GAME STUDIO** 



Once Upon a Tower **POMELO GAMES** 



Mars Mars **POMELO GAMES** 



Fight'N Rage **SEBAGAMESDEV** 

# **URUGUAY**GAME DEVELOPERS

Participating in **GDC 2022** 

















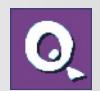
















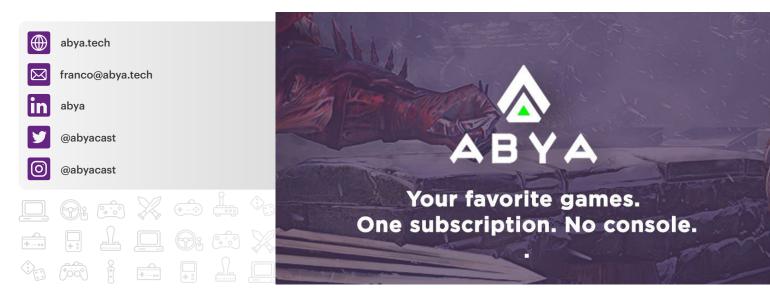






## **ABYA**

ABYA specializes in developing cloud gaming technologies that maximize efficiency behind the scenes yet deliver a seamless, quality experience for gamers. ABYA's cloud gaming platform turns any screen into a gaming console. Winner of the 2021 Nova Award winner for the "most innovative venture".





## ARCADE CROWD SUPER SCALONI

android ios

LOOKING FOR: PUBLISHERS, TRANSLATIONS AND LOCALIZATION, MARKETING & PRUSER ACQUISITION, CONSULTANCY

Arcade Crowd is an independent game studio located in Montevideo, Uruguay.

#### **ABOUT THE GAME**

Super Scaloni is an arcade f2p mobile game focused on deliver a fast-peaced competitive experience. Players compete through an endless-jumping based extreme sport in order to rule the daily leaderboards for the sake of glory (and rewards).

### (D) WATCH TRAILER

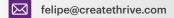






Createthrive is an expert design and development partner that work with with their partners from concept development to rollout in order to create high-value digital products with great strategies. They specializes in complex web applications, with both front and backend expertise. They use React Native and Flutter for closs-platform and hybrid mobile development.









@createthrive















Let's make your product and team a success







Cualit helps create innovative immersive, quality experiences to drive success for the world's leading brands and startups.

#### **ABOUT THE GAME**

Are you ready to save the world from an alien invasion? An intergalactic fleet reigned by a dark entity invades Earth and you must fight for your life. Be ready, because this is a 3D first-person virtual reality shooter, and the foes will be coming from everywhere, out of nowhere, even behind you so... watch your back!

### (D) WATCH TRAILER



mperez@cualit.com

Cualit

@Cualit

@Cualit





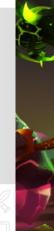














## eter ETERMAX

Etermax is an international company with a team of over 500 people that brings ideas to life through technology and creativity. They make games to inspire new worlds and connect users and reinvent the future of advertising to be the natural bridge between brands and gaming. They release the potential of artificial intelligence to transform the relationship between companies and consumers.

The company believe in the quality of their talent and don't settle for what they have, they imagine it. They are industry trailblazers and game changers.







iOS

Pomelo Games is a video game studio founded in 2013 by a passionate group of indie developers dedicated to creating fun quality games for everyone around the globe. Their focus is to deliver highly polished and visually unique games for everyone. They are the creators of Once Upon a Tower, Mars: Mars and Outlanders (IMGA 2020 Nominee), among many others.

#### **ABOUT THE GAME**

Outlanders is a town-builder simulation game that lets you play alongside the leader of a group of people to build a town together. This strategy game is set to be an enjoyable experience for those who are looking to find great adventures. The game is developed in Unity and available on Apple Arcade for all iOS devices. It was released in September 2019 and was nominated for the 2020 International Mobile Gaming Awards.



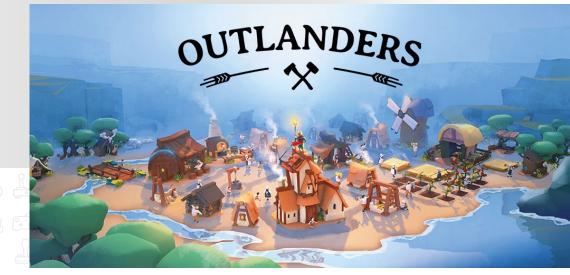


hello@pomelogames.com

Pomelo Games

@PomeloGames

@pomelogames





# WICKED GAMES SOULS TREE LOOKING FOR: PUBLISHERS, FUNDING

**Windows** 

Wicked Games is a new indie game studio focused on making deep games that make you think outside the box. After winning a local grant to develop our first commercial game, 7 developers teamed up to make great a strategy game with pixel art aesthetic.

#### **ABOUT THE GAME**

Souls Tree is a rogue-like auto-battler game where you become the leader of a small group with the task of investigating a mysterious forest. Things start to get weird when you realize the forest is magical, and timelines seem to merge one another. The game is currently developing.





wickedgamesstudio@gmail.com



@\_wickedgames\_







## **ARF GAME STUDIO**TEEN TITANS GO: JUMP JOUSTS



ARF Game Studio is a game dev services studio with main focus on Mobile and HTML5 video games, from pre-production to development all the way to release, for both original content and for clients like Cartoon Network. Our talented team focuses on a strong game feel, expressive cartoon animation and overall polished experiences.

#### **ABOUT THE GAME**

Join the Teen Titans Go! Team, along with their friends (and enemies) and battle for the title of "Jumpiest Jumping Jouster of All Time".









@ArfGames







## CURSE BOX STUDIOS EYES OVER US

Windows android

LOOKING FOR: MARKETING & PR, USER ACQUISITION, GAME PORTING

Curse Box Studios is a small independent video game developer studio from Uruguay specializing in survival horror and visual novels.

#### **ABOUT THE GAME**

Eyes Over Us is a surreal procedurally generated narrative strategy game where you will play as a Lovecraftian entity watching over two humans being experimented with. As a Lovecraftian entity, you act through pain, suffering, and madness, influencing the victims instead of directly controlling them. Transform the mind and the body will soon follow. This is an experimental game and as such you will find many mysteries in the way things work. Experiment and many revelations will soon follow.





curseboxstudios.com



pablo19cbs@gmail.com



@curseboxstudios



@curseboxstudios







## FIREBORNE GAMES AIRBORNE ARENA



LOOKING FOR: PUBLISHERS, FUNDING

Fireborne Games is a small indie startup that consists of two friends, a Senior Game Designer and a Senior VR Developer whose passion for VR games has brought them together to create innovative VR game experiences.

#### **ABOUT THE GAME**

Airborne Arena is a VR racing-shooter game where you control a hoverbike rider and must race to the end of a procedurally generated track while fighting off other racers and dodging obstacles. The game is in an early stage of development (pre-MVP).





enzogg87@gmail.com



@FireborneGames







## **IRONHIDE GAME STUDIO**LEGENDS OF KINGDOM RUSH

iOS

LOOKING FOR: MARKETING & PR

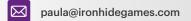
Ironhide Game Studio was founded in 2010 and specializes in multiplatform games. In addition to the award-winning saga Kingdom Rush, played by millions worldwide, they released two new IPs: Iron Marines and Junkworld. Legends of Kingdom Rush is the newest addition to the Kingdom Rush saga.

#### **ABOUT THE GAME**

Legends of Kingdom Rush is a unique turn-based and combat game with roguelike elements where the player chooses a combination of legend and a set of companions as their team. There are several maps, a myriad of enemies, and complex boss fights. The game is available exclusively on Apple Arcade.







Ironhide Game Studio

@ironhidegames

@ironhidegames







android ios

Mucho Games is a company founded by professionals with over 30 years of experience in the industry. They have developed and published more than fifteen games for different companies and clients, on a variety of platforms such as PC, OLPC, web and mobile. During their first year, they focused on gaining experience in all areas of the mobile industry, and they have established professional links with prominent publishers in the competitive hyper casual category. From this rich experience comes their next bet: to develop their own IPs in mobile games.

#### **ABOUT THE GAME**

Toast It Up is a casual-arcade mobile game with simple yet satisfactory mechanics, beautiful graphics and great polish. The game has a monetization system already implemented based on revives, skins and live packs. Achievements and ads are implemented as well, conforming an efficient game loop.





fabian@mucho.games

Mucho Games

@muchogamesuy

@muchogames







# PINCER GAMES FIGHTERS OF FATE LOOKING FOR PARTNERS & PRESS

android ios

Pincer Games is an indie dev studio founded in 2014 focused on bringing mid-core unique experiences for mobile devices. They finished a prestigious national business incubation program and won and completed national grants. Their CEO, Laia Bee was selected by Gameindustry.biz as one of 2020 game-changer.

#### **ABOUT THE GAME**

Fighters of Fate is a Free2Play mobile online multiplayer that mix CCG, RPG & anime fighting games. The players can create their unique fighter and customize their looks, abilities, weapons, and personalities, all of them in the form of collectible arcana cards, they can play in competitive mode, tournaments, adventure modes and get stronger by leveling up the arcana cards in the alchemy mode. The game won the national videogame contest and was selected by Google for the first accelerator program for LATAM videogame companies.

## WATCH TRAILER



☑ laia@pincergames.com

Pincer Game Studio

@pincergames

@pincergames





## PIOH1 ANTI-JUMP-MAN



Game developer who is interested in creating games that tell stories through gameplay. With the view the experience of playing through a game as a conversation between the player and the developer, wants to explore what that means in his work.

#### **ABOUT THE GAME**

Anti-Jump-Man is a short and sweet single-player story in whtere the player, after making contact with the powerful device known as the Bridge Gun, Zarfsón Killiaw III, the hero of our story (maybe), realizes that his purpose in life is to escape the nightmare world he's been living in. Stylized, mostly monochromatic retro pixel-art graphics reminiscent of when you were a kid (aka when videogames were awesome!) as seen through a deliberately ugly chromatic-aberration-riddled mess of a display. The game has the 2nd place winner of 2018's Uruguayan National Video Game Contest.

## ( ) WATCH TRAILER



pi0h1.com



pi0h1gamedev@gmail.com



@PiOh1







## **QUIJIPIXEL**THE BLACK PEPPER CREW

Windows 

Windows

LOOKING FOR: PUBLISHERS & FUNDING

Quijipixel is a small indie studio that focuses on developing pixel art games made with care and love.

#### **ABOUT THE GAME**

Use your wit to plan and execute bounty hunting jobs while fighting thugs around the city on this tactical turn-based experience. Strategize around the unique abilities of a mischievous crew: a retired boxer frog, a ninja cat, a hacker chicken and a thief raccoon. Gather a small fortune by fighting through a bunch of minions, beat the target and cash that exquisite bounty! Combine the abilities of your crew in creative ways! Find the best solution and outsmart your enemies. Use your environment to the fullest! Use your items carefully, heal your characters but keep your plan in mind as you go through a series of rooms before reaching your target. The game won the Best Debut Game Award of 2021's Uruguayan National Video Game Contest.





erick.quijivix@gmail.com



@QuijiPixel







# RUBBER DUCK GAMES EVIL WIZARD LOOKING FOR: MARKETING & PR

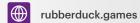


Rubber Duck Games is an independent video game development studio founded in 2020 currently working on their first game, Evil Wizard with 80% love, 20% skill and 100% passion.

#### **ABOUT THE GAME**

Evil Wizard is a humor-filled action RPG that puts you in the shoes of a former Final Boss as he looks for revenge against an army of so-called heroes. Rise from defeat, rediscover long-lost powers, and fight to reclaim your castle in a combat full of magic spells and humor. The game, developed in Unity, is currently in alpha phase and will be released on PC, Playstation and Nintendo in the first half of 2022.









@RubberDuck\_G

@rubberduckgames











Sarnayer is a start-up company founded in 2020 for the development of their first game Dying Breed. The company is inspired by RTS (real-time strategy) games from the 90s, which are still played around the world as Command and Conquer, Commandos and Heroes of Might and Magic. They want to take advantage of the revival of this kind of game adding some fantastic new features to make them more attractive.

#### **ABOUT THE GAME**

Dying Breed is a 2.5D, isometric, pixel-art, RTS PC game. It takes place in a retro-futuristic uchronic dystopia where WW2 end in 1951 with a nuclear holocaust. Our story starts 40 years after this event, when a new mineral called substance D start emerging from the center of the earth. A megalomaniac leader called Ubik wants to take control of this new mineral. Choose your side: conquer the world or fight against tyranny.

The game is being developed in Unity 3D and demo is already available for play.

## WATCH TRAILER



sarnayer.com



gabos86@hotmail.com



**Gabriel Spangenberg** 



@sarnayer







## **TEAM BRUNOMIR**JAKE'S PARALYSIS

**Windows** 

LOOKING FOR: FUNDING & PUBLISHERS

Small indie game dev studio specialize in indie game developer of 2D games. With a background in software development, he has previously worked as a part-time freelancer in small games and game functionalities. His game Junkman: The Kessler Syndrome was the Local People's Choice winner at the NASA Space Apps in 2019.

#### **ABOUT THE GAME**

Jake's Paralysis is an animated visual novel of the sub-genre Dating Sim with multiple endings that follows Jake through the evolution of his romantic and student life, making decisions that will impact the storyline. it features animated characters in Live2D with over 40 expressions per character. Animated backgrounds. 2 languages: English and Spanish Controller support Two worlds. Two love interests in each world that branch into 4 possible endings. Strong musical theme and set in the 90s and 20s. Developed for PC with Unity. Working on fan translation system.





Bruno Ferrari Gonnet

@Brunomir\_23

@teambrunomir







### CONTACT OUR SPECIALISTS

Participating in GDC 2022



Omaira Rodriguez Uruguay XXI representative orodriguez@uruguayxxi.gub.uy



Lucía Gómez CAVI representative □ lucia@pomelogames.com













































































































