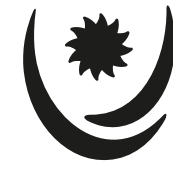


URUGUAY
COLLECTIVE



Uruguay



A curated selection of upscale Uruguayan designer brands, each embodying meticulous craftsmanship and a profound dedication to ethical practices.

Embracing the spirit of slow fashion, URUGUAY COLLECTIVE seamlessly interlaces creativity and consciousness.

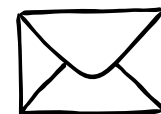
MARGO – SAVIA – CELMO – BE GANESHA – LORIA STUDIO – FEEL NOMADE – BABILA –
CHARLIE XRAY – CLARA AGUAYO – COPPELIA – MANDINGA – OUND – PASTICHE – ROSAROSA –
THE FARRA – PLAN BE – SOFIA BUYSAN – CARO CRIADO – ESTANCIA MENDOZA –
MANOS DEL URUGUAY – MILO



Uruguay

URUGUAY COLLECTIVE is proudly represented by the national government trade agency. Please note that while we facilitate promotion and business opportunities, we do not assume responsibility for business transactions. We serve as a bridge to connect and assist.

Kindly feel free to reach out for further engagement.



Elisa Schroeder
eschroeder@uruguayxxi.gub.uy



Uruguay

Margo

<https://margobaridon.com/>

Ig: [@margobaridon](https://www.instagram.com/margobaridon)

Tiktok: [@margo.baridon](https://www.tiktok.com/@margo.baridon)



URUGUAY COLLECTIVE 2026

Margo Baridon is a contemporary womenswear brand offering a new interpretation of Latin design *bold in color, refined in craft*, and rooted in a distinctly **South American sensibility**.

With their pieces responsibly designed in Uruguay, Margo Baridon is the new standard bearer for women who want both ***avant-garde and everyday signature looks***: think *voluminous shapes, laborious details, and intentional materials* for a truly timeless and authentic aesthetic.

Crafted locally, each collection reimagines Latin design as something bold yet wearable, artisanal yet modern — a fresh voice giving sophisticated Latin design a new meaning.

URUGUAY COLLECTIVE 2026



<https://margobaridon.com/>

Ig: [@margobaridon](https://www.instagram.com/margobaridon)

Tiktok: [@margo.baridon](https://www.tiktok.com/@margo.baridon)

URUGUAY
COLLECTIVE
2026



SAVIA

www.savia.com.uy
[@saviauy](https://www.instagram.com/saviauy)

SAVIA is a contemporary womenswear brand where timeless silhouettes meet artisanal craftsmanship. Each collection is crafted around a unique narrative that inspires our prints, textures, and handcrafted details, creating pieces with a distinctive point of view. Designed to be cherished beyond seasons, our garments blend effortless sophistication with meticulous handwork, from intricate embroidery to crochet appliqués crafted by local artisans. Every piece is shaped through a careful, hands-on process that mirrors our commitment to authenticity, quality, and enduring design. Rooted in linen and complemented by natural materials such as cotton, lambswool, and leather, SAVIA celebrates modern femininity through thoughtful craftsmanship and a refined, unmistakable identity.

URUGUAY COLLECTIVE 2026

SAVIA BIOMAS
SS27



www.savia.com.uy



URUGUAY COLLECTIVE 2026

Emerging brand based on Montevideo, Uruguay.

All of our pieces are recognized by their originality and quality. Our prints are inspired by nature, architecture and art.

Our brand was founded in 2020 and is conformed by 2 independent women with passion towards business and design.

Celmo's production process respects the much needed time each piece demands and we are involved in every part of it, from design to the sourcing of materials and craftsmen.

www.celmo.com.uy

[@celmobrand](https://www.instagram.com/celmobrand)

[Linesheet Celmo](#)



celmo



URUGUAY COLLECTIVE 2026



celmo

www.celmo.com.uy



URUGUAY COLLECTIVE 2026

BEGANESHA®

www.beganesha.com



URUGUAY COLLECTIVE
2026



BEGANESHA®

BeGANESHA was born from a couple's passion for traveling, discovering new cultures, and constantly challenging the conventional path. Those experiences shaped not only our lives, but also the essence of our brand.

Fashion is our way of communicating. Clothing is simply the vehicle; what truly matters is inspiring people to live with freedom, authenticity, and courage.

Our collections combine timeless design with a contemporary perspective. We create versatile, premium-quality pieces with a strong identity, designed to accompany women through every stage and moment of their lives. Denim, knitwear, and elevated essentials are at the heart of our collections, with every piece developed through careful attention to design, materials, and craftsmanship.

www.beganesha.com
[@beganesha.uy](https://www.instagram.com/beganesha.uy)

URUGUAY COLLECTIVE 2026

Loria Studio is a handbag brand where traditional craftsmanship meets contemporary design.

Founded and led by women, the brand is built on the premise: the material comes first. Every design begins with the leather. Hides are selected by hand, one by one, for their softness, texture, and the way they hold shape — then constructed in a family-run workshop by artisans who have spent decades refining their trade.

LORIA's aesthetic lives in the balance of opposing forces: the past and the future, the masculine and the feminine, the clean and the chaotic. Production is local, small-scale, and transparent by design — with a commitment to conscious sourcing and enduring quality. The pieces are made to be worn, move through everyday life, and say something about the woman carrying them.

www.loriastudio.com
lg: @loria.studio
info@loriastudio.com



LORIA
STUDIO



URUGUAY COLLECTIVE 2026

*feel
nomade*

Uruguayan brand inspired by the freedom of travel, the ocean, and a life lived close to nature.

The brand creates feminine, versatile pieces with flattering silhouettes, exclusive prints and a distinctive bohemian spirit — designed to move effortlessly from beach to everyday life.

Sustainability has been part of Feel Nomade's journey from the beginning. We work with carefully selected materials, including recycled fabrics, and produce in considered quantities, focusing on quality, durability and pieces made to be loved beyond a single season.

With roots in South America and a growing international presence, more than swimwear, Feel Nomade is an invitation to travel, feel free, and carry a little bit of summer wherever you go.

www.feelnomade.com

[@feelnomade](https://www.instagram.com/feelnomade)

wholesale@feelnomade.com



VIVA
SS2026



URUGUAY COLLECTIVE 2026

*feel
nomade*



URUGUAY
COLLECTIVE
2026



.= **babila**

Independent Uruguayan leather label crafting limited-edition garments with women artisans. Inspired by local heritage, we blend timeless design with conscious production.

www.babilastore.com

ig: [@babilauy](https://www.instagram.com/babilauy)

URUGUAY COLLECTIVE 2026



www.babilastore.com

ig: [@babilauy](https://www.instagram.com/babilauy)

=

babila

URUGUAY COLLECTIVE 2026

CHARLIE XRAY

www.charliex-ray.com

@charlie_xray

We are a clothing brand based in Uruguay. Our collections combine contemporary silhouettes, natural fibres and local manufacturing. By staying close to the source, we transform textile knowledge and industrial craftsmanship into garments designed for 2day.

URUGUAY COLLECTIVE 2026



www.charliex-ray.com

@charlie_xray

CHARLIE XRAY

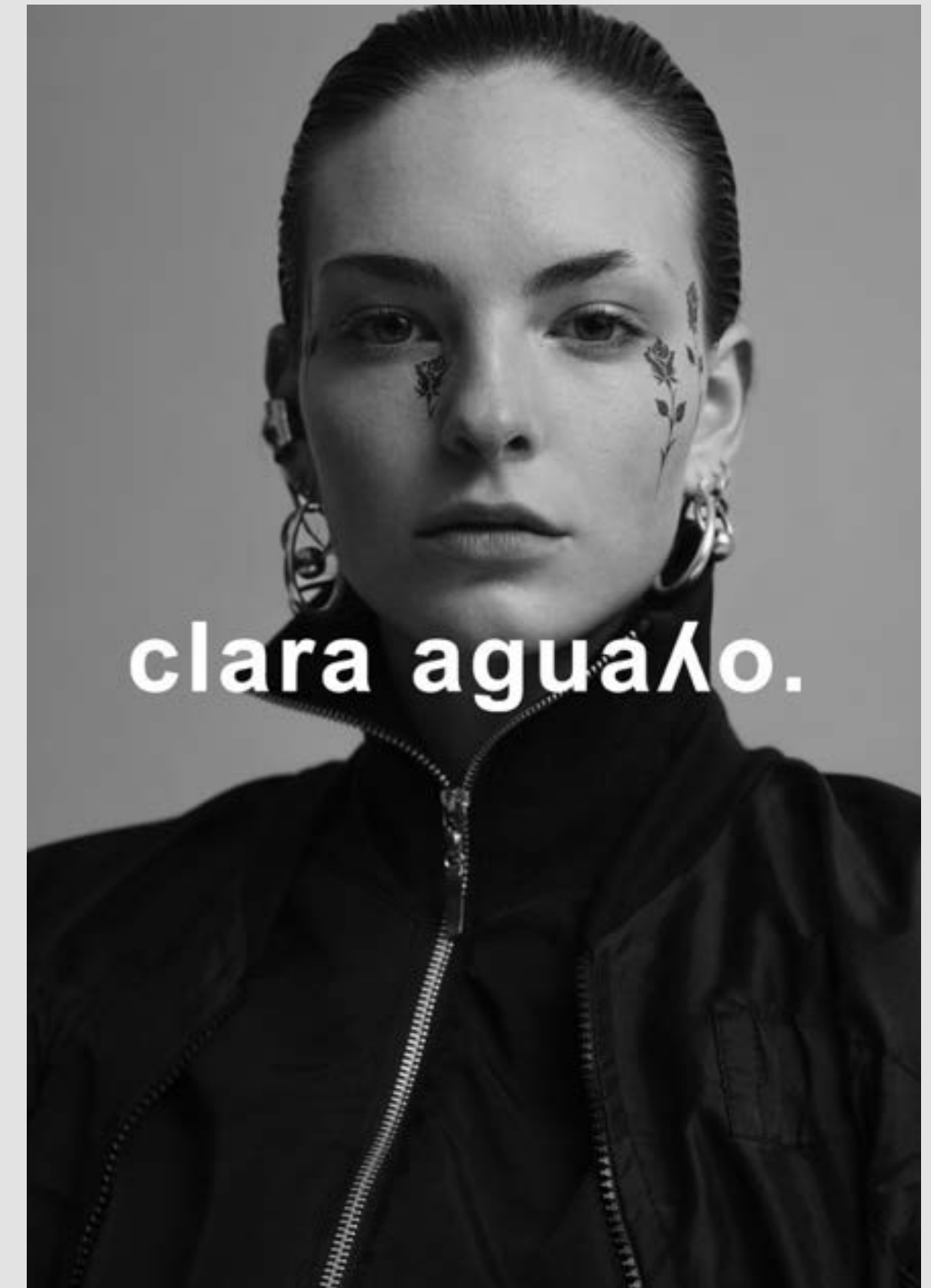
URUGUAY COLLECTIVE 2026

Coming from a family of artisans, Clara Aguayo combines her passion for design and youth culture with a deep respect for craftsmanship. This heritage translates into exceptional quality, with a strong focus on pattern-making, fit, and distinctive detailing. We create elevated essentials designed to move effortlessly from work to formal dinners or clubbing, always standing out with an understated sense of elegance.

www.claraaguayo.com

Ig. [@clara__aguayo](https://www.instagram.com/clara_aguayo)

info@claraaguayo.com



URUGUAY COLLECTIVE 2026



www.claraaguayo.com

lg. [@clara__aguayo](https://www.instagram.com/clara__aguayo)

info@claraaguayo.com

URUGUAY COLLECTIVE 2026

This universe emerged thanks to the inspiration and desire to create products we couldn't find.

Coppelia allows to have fun and also to think of garments in a functional way. For women who seeks to dress differently and values quality.

coppelia

www.coppelia.com

lg. [@coppelia_estudio](https://www.instagram.com/coppelia_estudio)

URUGUAY COLLECTIVE 2026



www.coppelia.com
lg. [@coppelia_estudio](https://www.instagram.com/coppelia_estudio)

coppelia

MANDINGA

URUGUAY COLLECTIVE 2026



www.mandinga.com
[@mandinga_mandinga](https://www.instagram.com/mandinga_mandinga)

Founded by two sisters, Analia (designer and creative director) and Luciana (co-founder and commercial manager). Artisan work to celebrate our roots, and digital tools for a reinterpretation of them.

URUGUAY COLLECTIVE 2026



www.mandinga.com

Ig. [@mandinga_mandinga](https://www.instagram.com/mandinga_mandinga)

MANDINGA

URUGUAY COLLECTIVE 2026

ound

ound is a seasonless luxury fashion practice rooted in thoughtful design, natural materials and care for people and planet. We create one-of-a-kind garments using undyed wool, botanical dyes and repurposed antique fabrics, embracing simplicity, craftsmanship and a conscious approach to fashion.

www.ound-ound.com
!g._@_ound_



URUGUAY COLLECTIVE 2026

ound



www.ound-ound.com

URUGUAY COLLECTIVE 2026

PASTICHE

LINESHEET SS27

www.pastiche.com

[lg. @pastiche_sisterproject](https://www.instagram.com/pastiche_sisterproject)

URUGUAY COLLECTIVE
2026



PASTICHE

PASTICHE is a Uruguayan apparel brand founded in 2014, with a vintage-inspired, relaxed and contemporary style. With 3 stores in Uruguay, a U.S. company and e-commerce platform, the brand is expanding internationally through wholesale and new retail partnerships.

www.pastiche.com

[Ig. @pastiche_sisterproject](https://www.instagram.com/pastiche_sisterproject)

URUGUAY COLLECTIVE 2026

ROSA ROSA

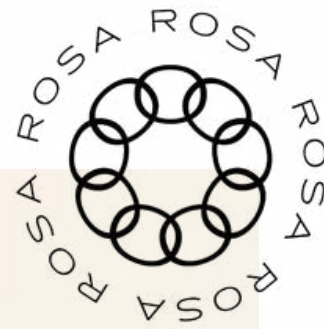
Founded in Uruguay in 2022 by designer Pilar Abreu, ROSA ROSA celebrates conscious design, South American craftsmanship and timeless elegance. Handmade with carefully selected materials, each pair blends comfort, quality and distinctive design, created by women, for women.

www.rosarosastudio.com

Ig. [@rosarosa_studio](https://www.instagram.com/rosarosa_studio)



URUGUAY COLLECTIVE 2026



URUGUAY COLLECTIVE 2026

the farra

www.thefarra.com

lg. @_thefarra

URUGUAY COLLECTIVE 2026



www.thefarra.com
[@_thefarra](https://www.instagram.com/_thefarra)

Uruguayan contemporary fashion brand creating handcrafted, timeless pieces that celebrate artisanal craftsmanship and joyful living.

URUGUAY
COLLECTIVE
2026



PLAN-BE

Uruguayan fashion brand founded in 2023. We create timeless statement pieces with a playful identity, designed to stand out and be worn season after season. Each collection has its own story, while staying true to the distinctive identity that defines Plan Be.

www.planbe.com

ig: [@_planbe](https://www.instagram.com/_planbe)

URUGUAY COLLECTIVE 2026



www.planbe.com

ig: [@_planbe](https://www.instagram.com/_planbe)

PLAN-BE

URUGUAY COLLECTIVE 2026



Founded in 2022 by Sofía Buysan, a Uruguayan designer and mother, this independent brand creates timeless, effortless pieces for real women –crafted locally across family-run workshops in footwear, leather and garment-making, with knitwear made by an all-female team of artisan knitters.

www.sofiabuysan.com

Ig: [@sofia.buysan](https://www.instagram.com/sofia.buysan)



URUGUAY COLLECTIVE 2026



www.sofiabuysan.com

lg: [@sofia.buysan](https://www.instagram.com/sofia.buysan)



URUGUAY
COLLECTIVE
2026



CARO CRIADO

Caro Criado focuses on contemporary, sophisticated womenswear crafted from high-quality materials, with a strong commitment to local production.

From the very beginning, we have placed great emphasis on attention to detail, creating distinctive pieces without compromising on comfort.

www.carocriado.com

ig: [@carocriado](https://www.instagram.com/carocriado)

URUGUAY COLLECTIVE 2026



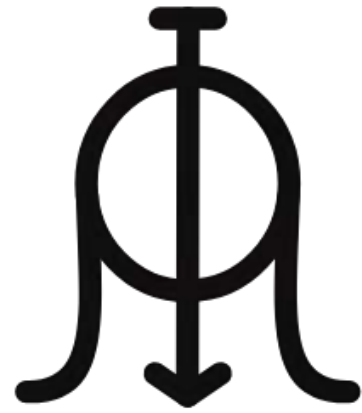
www.carocriado.com

ig: [@carocriado](https://www.instagram.com/carocriado)

CARO CRIADO

URUGUAY COLLECTIVE 2026

ESTANCIA



MENDOZA

Born in the Uruguayan countryside, Estancia Mendoza transforms natural sheep wool into timeless, handcrafted pieces. Working with local women artisans, we blend traditional techniques with contemporary design.

www.estanciamendoza.com.uy
[lg. @estanciamendoza.decowool](https://www.instagram.com/estanciamendoza.decowool)





URUGUAY
COLLECTIVE
2026



Manos del Uruguay is a non profit organization founded in 1968 owned by rural women. It gathers 150 artisans, along 12 different locations, plus 60 people working in Montevideo. We are Fair Trade Certified by WFTO. We produce wool based hand knitted and hand woven garments, accesories and throws.

www.manos.com.uy

ig: [@manosdeluruguay](https://www.instagram.com/manosdeluruguay)

URUGUAY COLLECTIVE 2026



www.manos.com.uy
ig: [@manosdeluruguay](https://www.instagram.com/manosdeluruguay)



URUGUAY COLLECTIVE 2026

MILØ

— SWIM & KNITWEAR —

www.storemilo.com

[ig. @storemilo](https://www.instagram.com/storemilo)

URUGUAY COLLECTIVE 2026

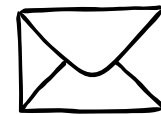


www.storemilo.com
[ig. @storemilo](https://www.instagram.com/storemilo)

MILØ was born in 2017 from the union of two friends Marina and Antonella, in the small beachtown of Punta del Este, Uruguay, out of a shared passion for beautiful beaches, warm weather, and stylish swimwear. Designed to move seamlessly from the beach to the bar.

URUGUAY COLLECTIVE

Visit us at Brand Assembly this September 9–11th in NYC.
RSVP link [here](#)



Elisa Schroeder
eschroeder@uruguayxxi.gub.uy



Uruguay