



Uruguay  
Technology



**BUSINESS &  
INNOVATION HUB**  
#1 IN LATAM

eMerge   
Americas

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April 22+24, 2026

# OPPORTUNITIES FOR TECH COMPANIES

## BUSINESS CENTERS

sabre

Globant

d·local

Newlab

## DEVELOPMENT CENTERS

mercado  
libre

tcs  
TATA  
CONSULTANCY  
SERVICES

ripio

verifone

## DATA CENTERS & PROTOTYPING

Delivery Hero

JAMCITY

EPIC  
AEROSPACE

ORACLE  
NETSUITE

Google

SATELLOGIC

RICOH

Integer

Microsoft



# Innovation & Support Ecosystem



**+ 500**

IT companies providing global solutions

**#1**

**Exports**

per capita in South America



**+75%**

US clients



**+40%**

IT products

## OPEN LABS

**Newlab**



## TRAINING



## EXPATS



## GRANTS AND V.C.



**Portfolio**

## EFFECTUS

We are a Montevideo-based nearshore software development company founded in 2017. We build custom web and mobile products and offer services such as MVP development, AI-powered solutions, and staff augmentation. Our team includes engineers, designers, and product-minded professionals who work in agile collaboration with clients. We have experience with technologies like React, React Native, Ruby on Rails, and Node.js, and we partner with companies that need a reliable team to design, build, and scale digital products.

We offer MVP development, AI development, staff augmentation, and custom web and mobile app development for companies that need to build, scale, or extend their products.



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Mambo is a digital agency founded in 2011 that supports organizations in their technological transformation processes. We combine strategy, design, development, and data to create digital solutions that improve the relationship between companies and people.

In recent years, we have deeply integrated artificial intelligence into our processes, helping companies adopt new tools, optimize their communication, and develop more efficient digital products.

Our approach blends creativity, technology, and strategic thinking to turn ideas into real and scalable digital experiences.

Digital strategy, digital transformation, web development, UX/UI design, digital design, applied artificial intelligence, automation, data analytics, digital marketing, branding, content creation, technology consulting, AI training.



[mambo.uy](https://mambo.uy)



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**lolos.ai**  
AI AGENTS

We help businesses to rapidly integrate AI to their daily operations.

AI-Native Development, AI First Implementation.



[lolos.ai](https://lolos.ai)



Diego Maye



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**kreitech**

Kreitech is a software development company with over 12 years of experience delivering high-quality digital solutions to clients across the Americas.

Based in Uruguay, our team specializes in custom software development, staff augmentation, and end-to-end product design. We have strong expertise in immersive technologies (VR/AR), mobile applications for sports and health, AI-driven platforms, and scalable web systems. Kreitech partners with startups and large enterprises, combining technical excellence, agile methodologies, and a collaborative mindset to transform ideas into robust, user-centered digital products that create measurable business impact.

Custom Software Development End-to-end development of scalable web and enterprise applications tailored to business needs.



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UNICORP SYSTEMS transforms mid-market operational chaos into competitive advantage. We implement AI Agents and Operational Intelligence powered by Zoho One and ManageEngine across Argentina, Uruguay, and the United States – eliminating the silent inefficiency costing companies \$50K-\$500K annually. We serve CEOs and Operations Directors of 30-100+ employee companies in Retail, Manufacturing, Pharma, and Distribution who've grown fast but lost control of their own business.

Zoho One implementation, ManageEngine cybersecurity, and AI Agents – turning operational chaos into competitive advantage for mid-market companies in Argentina, Uruguay, and the US.



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Digital trust as a strategic advantage Since 1987, Datasec has strengthened organizations' security posture, cyber resilience, and risk management through a strategic, business-aligned approach. We deliver specialized consulting based on international standards, ethical hacking to uncover real-world vulnerabilities, and 24/7 SOC monitoring to detect and respond to threats in real time. With nearly four decades of experience, certified expertise, and tailored solutions, we help organizations protect critical environments, ensure business continuity, and build lasting digital trust. Mature security, aligned with business value.

Information security, cybersecurity & IT governance consulting  
Ethical Hacking & Penetration Testing SOC -  
24/7 Security Monitoring



[datasec-soft.com](https://datasec-soft.com)



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## applica corp.

Applica Corp is a technology company specialized in end-to-end software development and custom digital solutions. We support organizations throughout their digital transformation processes, integrating strategy, architecture, and development to build scalable, high-impact technology products. We work with companies across various industries, driving initiatives related to system modernization, artificial intelligence, data science, cloud, and DevOps.

We act as a strategic partner throughout the entire project lifecycle, combining senior technical capabilities with a results-oriented mindset. We have experience delivering international projects and offer nearshore teams that seamlessly integrate into our clients' operations.



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Cameron Nokes



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## xenio

As expert Meta tech providers and WhatsApp API specialists, we are dedicated to building intelligent workflows, seamless integrations, and powerful automations, backed by Generative AI. We're here to transform your visionary ideas into tangible realities.

WhatsApp custom implementations



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Markenetics is a marketing and technology company powered by a multidisciplinary team capable of bridging marketing needs with technical execution. We align business objectives with strategic thinking and development capabilities, ensuring that every solution is not only creative but also technically robust and results-driven.

With deep expertise in WordPress development, we deliver scalable, high-performance websites tailored to business goals. As a Mailchimp Pro Partner, we design advanced marketing automation strategies that enhance customer journeys, increase engagement, and drive conversions. We also specialize in integrating WordPress with third-party systems such as CRMs, ERPs, and eCommerce platforms, creating seamless data flows and operational efficiency.



[markenetics.com](http://markenetics.com)



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**Kadabra**

Kadabra IT is a Uruguayan digital engineering company founded in 2013, specializing in web development, Digital Experience Platforms (DXP), and technology transformation for governments and large organizations. With strong expertise in Drupal and open-source solutions, it has led high-impact projects such as large-scale government portals. The company combines strategic consulting, development, continuous maintenance, and dedicated teams, focusing on quality, planning, and operational efficiency. Its value proposition integrates technological vision, digital governance, and ongoing support to ensure sustainable growth and measurable results.



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# delbueno™

delbueno studio is a high-end product design and development studio specialized in the next generation of digital experiences: Agentic AI. We help tech companies and startups move beyond traditional interfaces to build autonomous, high-performance systems where humans and AI agents collaborate seamlessly. By leveraging cutting-edge AI tools in our own workflow, we deliver premium, scalable solutions with superior speed and cost-effectiveness.



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