

BUSINESS PROPOSAL

# BEST PRACTICES IN PHARMA SUPPLY CHAIN 2026



**SEPTEMBER 10, 2026**

CRIOLLA ELÍAS REGULES  
MONTEVIDEO, URUGUAY



BEST PRACTICES IN  
**Pharma  
Supply  
Chain** / 20  
26



# INFORMATION ABOUT THE EVENT

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**URUGUAY BEST PRACTICES IN PHARMA SUPPLY CHAIN IS HOLDING ITS 7TH EDITION IN MONTEVIDEO, URUGUAY.**

Uruguay Best Practices in Pharma Supply Chain has established itself as one of Latin America's leading forums for the exchange of knowledge regarding the pharmaceutical supply chain.

Now in its **seventh edition**, the event will once again bring together international leaders, industry specialists, and key players in the ecosystem in Montevideo, fostering dialogue, innovation, and the creation of opportunities.



INVITAN:



Adium



AstraZeneca



Boehringer  
Ingelheim

GSK

MERCK



INALOG  
NATIONAL INSTITUTE FOR LOGISTICS



# IMPACT OF THE EVENT

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An industry-recognized event:

96.4%

of the participants would  
recommend the event

+250

attendees

81

companies and  
organizations  
represented

+48.200

social media reactions

A well-established **hub** for the  
region's **pharmaceutical** and  
logistics **ecosystem**



# WHO IS ATTENDING?

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## A comprehensive ecosystem spanning the pharmaceutical value chain

The event brings together key players from across the supply chain:



Pharmaceutical companies  
(Supply Chain, Operations,  
QA, Regulatory)



Logistics providers  
and 3PL operators



Free trade zones  
and distribution  
platforms



Regulatory authorities  
and public agencies



Technology  
and Innovation  
Companies



Training and  
Innovation  
Centers

A **unique setting** for  
building **strategic**  
**connections**



# THE BEST PRACTICES EXPERIENCE

## An experience designed to connect

A space designed to maximize exchange and interaction:



Panels featuring international experts



Informal gathering places



High-value networking



Gastronomic experiences

# PRELIMINARY AGENDA

 **SEPTEMBER 10, 2026**

## Talks and panels

### Panels, Thematic Talks, and Latest Developments, Case Studies

- Uruguay as a pharmaceutical logistics hub
- Advances in regulation and compliance
- Transformation, resilience, and innovation
- Talent and the future of the pharmaceutical supply chain

**A program focused on trends, real-world examples, and best practices.**

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**Updates to the agenda on the event website:**  
[www.uruguayxxi.gub.uy/es/best-practices-pharma](http://www.uruguayxxi.gub.uy/es/best-practices-pharma)

**Criolla Elías Regules**



**2455 Bolivia Ave.  
at the corner of Dr. Elías Regules  
Montevideo, Uruguay**

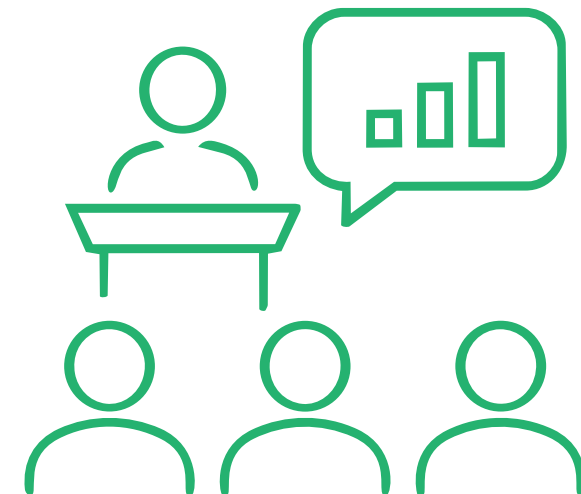
# WHY BECOME A **SPONSOR?**

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Being part of the event allows you to:



Connect with pharmaceutical supply chain leaders in Latin America



Position your brand in a highly technical and strategic environment



Partner in the development of the pharmaceutical hub in Uruguay



Create business opportunities and strategic partnerships

A single **platform** for visibility and **business** generation



# SPONSORSHIP PLANS

Three levels of participation designed to maximize visibility and positioning:

		Maximum visibility, a prominent presence, and exclusive	High brand visibility and active participation in the event	Institutional presence and visibility on major channels
		<b>PLATINUM</b> USD 3000	<b>GOLD</b> USD 2000	<b>SILVER</b> USD 1000
<b>TICKETS</b>	Number of tickets included	10	5	3
<b>CATERING</b>	Sponsor's presence at the luncheon or cocktail reception	●		
<b>CATERING</b>	Attendance: Sponsor mention during the coffee break (morning or afternoon)	●		
<b>MARKETING MENTION</b>	Mention of the sponsor in the opening remarks, on-screen visibility during the event, and in the closing remarks	●	●	
<b>MARKETING ON SITE</b>	Logo on the event badges issued to each participant during registration, as well as on printed, digital, or audiovisual materials	●	●	
<b>DIGITAL MARKETING</b>	Logo featured on the website, in email campaigns, and on social media before and after the event	●	●	●

All three plans include the option to propose talks and/or panelists, plus a social media promotion kit. The deadline for sponsor registration is **August 1**.

# BRAND ACTIVATIONS AND EXPERIENCES

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## Boost your engagement with spaces designed for interaction

Exclusive promotions for  
Platinum and Gold Sponsors



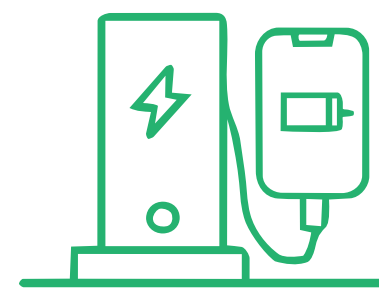
Coworking and  
meeting spaces



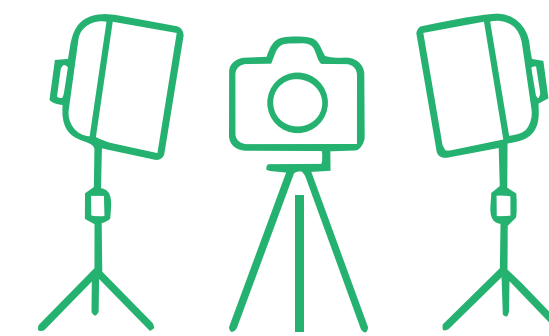
Wi-Fi Sponsor



Prominent brand  
presence on  
digital totems



Custom charging  
stations



Professional  
Photo Studio

Flexible **opportunities** to  
**engage** with the **audience**









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Be part of the event that  
brings together the  
Pharma Supply Chain  
ecosystem in the region!

For inquiries and more information: [bestpracticesevent@uruguayxxi.gub.uy](mailto:bestpracticesevent@uruguayxxi.gub.uy)



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