



CLAUDIA PEISINO

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Claudia Peisino is a project manager in the Competitive Intelligence Department at Uruguay XXI, a team she has been a part of since 2000.

She holds a certification in Foreign Trade and Customs from the Association of Customs Brokers and a certification in Foreign Trade from the French Chamber of Commerce. She earned a bachelor's degree in International Relations from the Law School of the University of the Republic (Udelar).

She supplemented her education with studies in project management, performance measurement in trade promotion organizations (IDB - INDES), rules of origin, the Harmonized System, and quality management (UNIT).

At Uruguay XXI, she previously served as head of the Statistics Department and as an assistant in that same department, where she was responsible for preparing sectoral and global foreign trade reports, as well as for monitoring, analyzing, and organizing information to promote exports and attract investment.

In her role at Competitive Intelligence, she leads projects, coordinates with institutions that make up the export and entrepreneurial ecosystem, and generates inputs for the Exports, Investments, and Country Image divisions, as well as for public and private organizations. Since 2022, she has led the "More Trade, More Investments, More Destinations" project.

She has extensive experience in planning and implementing initiatives to promote Uruguayan exports of goods and services, and specializes in advising small and medium-sized enterprises through the various stages of their internationalization process. She leads workshops and training sessions on foreign trade tools, market access, and business opportunities.

She also participates in mentoring and volunteer programs focused on women's economic empowerment and development.



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