

DANIELA VIGNOLO

EXECUTIVE COORDINATOR OF VUCE

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Daniela Vignolo is the executive coordinator of the Foreign Trade Single Window (VUCE) at the investment, export and country brand promotion agency, Uruguay XXI.

She joined Uruguay XXI in 2012 and until 2016 she held the role of Processes Coordinator of VUCE and in 2016, she became Operations Coordinator. Subsequently, in 2019, she became the Executive Coordinator of VUCE.

In her role as Process Coordinator, she actively participated in the integral design of the platform (implemented in 2013), reviewing the foreign trade processes and the regulations that govern them in order to incorporate technology that allowed to have a single platform to manage import, export and transit procedures. As Operations Coordinator, she continued analyzing the processes of the agencies involved, detecting opportunities for improvement and advising on the use of best practices, thus reinforcing the commitment to continuous improvement.

He is currently leading the SW, designing together with the management team, its strategy and model, defining the objectives, initiatives, the conformation and management of the work team, the development of the platform and its implementation, as well as the definition of the institutional and regulatory aspects. He also collaborates in strategies for change management, as well as the definition of communication aspects.

She actively participates in the Inter-American Network of VUCEs as a representative of Uruguay, where she was a speaker at several meetings, presenting the experience and lessons learned in Uruguay. She also participated as a speaker and exhibitor in several national meetings on Foreign Trade, Single Windows and Electronic Government.















She has been trained on electronic Single Windows as a tool for trade facilitation (dictated by the Inter-American Development Bank), legal aspects of electronic commerce for Latin America and the Caribbean (dictated by CEDET) and on Customs vis-à-vis the trade facilitation agreement - BALI.

She is a Public Accountant with a strong specialization in consulting and implementation of governmental management systems. She took courses in project management and professional development program in functional analysis, in particular training in information technology in functional design, business process, functional skills development, process integration in the design of functional solutions, implementation of functional solutions and change management in continuous improvement processes.











