



GRACIELA DOEBEL

COMMUNICATION & MARKETING COORDINATOR

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Graciela Doebel Mezgolits has been Uruguay XXI's Communications and Marketing Coordinator since July 2022.

Between 2013 and 2019 she served as Communications Coordinator for Uruguay XXI's Global Export Services Program, financed by the Inter-American Development Bank (IDB), with the objective of promoting investments and exports in service areas.

She holds a Master's degree in Communication Management from the University of Montevideo, and a graduate degree in Communication from the University of Montevideo. Graduated from the German School and Lyceum of Montevideo, she specialized in German, English, Portuguese and Spanish.

She has been working for more than 20 years in communication areas, both in public and private projects.

She worked in the development of Zonamerica's communication department between 2004 and 2013. She served as Communication Manager of Plan Ceibal between 2019 and 2021 managing the integral communication during the pandemic. She collaborated in the creation of a Communication and People Management department in the startup GlobalUY and as CCO from 2021 to 2022.



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