

GLOBAL FILM & TV PROGRAM

From Oct. 30 to Nov. 5, 2023

TENTATIVE SCHEDULE

(Updated on Aug 1st, 2023)

Monday, Oct 30

From 16:00- Check-in Hilton Los Angeles Hotel, Culver City

18:00-19:30- Welcome Cocktail Reception at hotel restaurant

Tuesday, Oct 31 (Full day in various locations)

08:00- Transfer to Netflix

09:30-10:30- Netflix Tour and Briefing Presentation, Jess Canoplia, Netflix (TBC)

10:30-11:00- Transfer

11:30-12:30- Visit to FilmLA **or** Cypress Law Firm (TBC)

Tentative Event: "Doing Entertainment Business in the USA" offered by Cypress

12:30-14:00- Open Lunch

14:00-15:00- Transfer to Sony Pictures Studio Tour

15:30-16:00- Presentation by Sony Acquisitions Executive (TBC)

16:00-18:00- Sony Pictures Studio Tour Guided Visit

18:30- Transfer to Hotel

19:00- Open Night (Halloween)

Wednesday, Nov 1 (Full day at Hilton Culver City Hotel)

08:00-09:00- Program Orientation & Introductions, Steve Solot and Kate Lyra

09:00-10:00- Presentations: "Market Trends and the State of the Industry" and

"AV Industry Associations, Institutions and Government Offices"

Will Nix, Creative Projects Inc. and Steve Solot, LATC

10:00-10:15- Break

10:15-11:15- Master Class: "Project Packaging," Sandy Stern, AFI

11:15-11:30- Break

11:30-12:30- Master Class: "The Agent's Role in the Global Marketplace,"

Brent Travers, Ascend Entertainment (TBC)

12:30-13:30- Keynote Luncheon Presentation "The Truth about Directing in

Hollywood," Robert Bob Mandel, Former AFI Dean (TBC)

13:30-14:30- Master class: "Key Issues in Entertainment Law," Donaldson + Callif

Perez Law Firm (TBC)

14:30-14:45- Break

14:45-15:45- Master Class: "The origins of serialized TV drama," Harold Apter
15:45-16:00- Break
16:00-17:00- Master Class: "Gap Film Financing," Harris Tulchin, Tulchin & Assoc.
 or Presentation: "Introduction to WGA-Writers Guild of America,"
 Tery Lopez, WGAW Inclusion and Equity Department (TBC)
17:00-17:15- Break
17:15-18:00- Master Class: "How the Market works on the International
 Independent Film Circuit," Sydney J. Levine, SydneysBuzz
18:00- Open Night

Thursday, Nov 2 (Full day at AFM Campus, Santa Monica)

08:00- Transfer to AFM Campus
09:00-18:00- AFM Sessions (TBC)
18:00- Pick up at AFM meeting point and transfer to Hotel
19:00- Open night

Friday, Nov 3 (Full day at AFM Campus, Santa Monica)

08:00- Transfer to AFM Campus
09:00-18:00- AFM Sessions (TBC)
18:00- Pick up at AFM meeting point and transfer to Hotel
19:00- Open night

Saturday, Nov 4 (Pitch day at AFM Campus, Santa Monica, and Hotel)

08:00- Transfer to AFM Campus
09:00-13:00- AFM Pitch Session
13:00-14:00- Transfer to Hotel
14:00-15:30- LATC Pitch Panel with Hollywood Producers - Session 1
 Aaron Berger, Chatrone LLC, Deborah Calla, Calla Productions,
 Rob Klinger, Stealth Film Studios (TBC)
15:30-16:00- Break
16:00-17:30- LATC Pitch Panel with Hollywood Producers - Session 2
 Steven J. Wolfe, Sneak Peek Entertainment, Gustavo Lipstein,
 Barney Cohen (TBC)

17:30–18:00– Hand out Program Certificates & Official LATC Group Photo,
Steve Solot, Kate Lyra and Fernanda Lima, LATC Staff
18:00–20:00– Networking Cocktail at Hotel restaurant

Sunday, Nov 5

Until 11:00– Hotel Check-out

LATC Online Market Preparation

In order to help prepare you in advance for the full LATC Program and AFM in Los Angeles, we are offering online activities prior to your arrival!

Most of these activities are pre-recorded videos available through a YouTube link which you may access at your convenience. The Pitch workshop and the Audiovisual Project Consultation session are live online sessions via Zoom.

1. Presentation: “MPA Welcome and Introduction,” Charles H. Rivkin, Chairman and CEO, Carla Sanchez Armas, Managing Director of Latin America, Andressa M.T. Pappas, Country Manager & Director, Gov. Affairs of Brazil, and Stephen Jenner, Vice President Communications Asia Pacific (7min)
2. Presentation: “Global Program Orientation,” Steve Solot, LATC, President (16min)
3. Master Class offered by MPA: “Content Protection in the Digital Age,” Ygor Valerio, CQS-FV Law Firm (35min)
4. Master Class: “Collection Account Management For International Film & TV Financing, Production & Distribution,” David Zannoni, Fintage House (33min)
5. “Pitch Prep Workshop,” Kate Lyra, LATC, which includes:
 - Master Class: “The Art of the Pitch: An Introduction” (29min)
 - Two live online sessions (TBC)

More activities will be added by the end of August.