# Uruguay, southern gateway to the world





# URUGUAY: general characteristics (\*)

Official name Geographical location Capital city Surface

Population
Population growth (2016)
GDP per capita (2016)
Currency
Literacy rate
Life expectancy at birth
Form of government
Political division
Time zone

Official language

República Oriental del Uruguay
South America, bordering Argentina and Brazil
Montevideo
176.215 km2, 95% of its territory has productive soil
suitable for agricultural and livestock exploitation
3,4 million
0.4% (annual)
U\$S 15.062
Uruguayan Peso
98,4%
77 years old
Democratic republic with a presidential system

# **REASONS FOR CHOOSING URUGUAY**

Uruguay offers a high degree of safety and standard of living, the climate is pleasant throughout the year, being summer the best season for tourism.

19 departments GMT - 03.00

Spanish

- For many years Uruguay has had strong political and social stability, supported by a consolidate democracy, which makes it a safe place to invest.
- The political system is based on a democratic republic with presidential system. Presidential and parliamentary elections are held every five years. There are a plurality of political parties.
- The legal system is based on laws passed by the Parliament and promulgated by the Exectutive Branch. There are special judges for civil, customs, bankruptcy, commercial, labor and criminal matters, with specialized criminal courts for organized crime and family issues.

Ranking	In South America
Democracy Index (Economist Intelligence Unit, 2016)	1
Economic Freedom Index (Heritage Foundation, 2016)	3
Global Peace Index (Institute for Economics & Peace, 2016)	2
Low Corruption Index (Transparencia Internacional, 2016)	1
Social Inclusion Index (Americas Quartery, 2016)	1
Human Development Reports Index (Programa de Desarrollo de las Naciones Unidas, 2016)	3
Prosperity Index (Legatum Institute, 2016)	1
Rule of Law Index (World Justice Project, 2016)	1
ICT Development Index (Unión Internacional de Telecomunicaciones, 2016)	1
Press Freedom Index (Reporteros Sin Fronteras, 2016)	2



Uruguay offers an integrated logistics platform which is complementary to the regional network. Due to its geostrategic location, it is the most important logistics hub of the region, reaching a market of over 250 million people.

Its political stability and institutional guarantees consolidate it as a secure destination not only for investments but also for agile and transparent operations.

Modern service platforms in warehouses, cater for the incorporation of value in the supply chain, keeping inventories within hours of commercial centers.

The efficiency of logistics services helps to reduce the transit time, lower inventory costs due to a higher turnover of stock, offers optimum delivery times and competitive international freight. Uruguayan logistics operators are well known for their efficiency of service.

The Ministry of Transport and Public Works (MTOP) promotes public-private participation projects that boost investment in road and rail infrastructure.

Uruguay through the National Institute for Logistics (INA-LOG) promotes a regional distribution logistics network with the participation of public and private parties that integrate the logistics chain.

**Uruguay Logistics** adapts to boosting national and international commercial flow, providing a high standard of services and continuously improving its assets, both tangible and intangible:

- ADEQUATE INFRASTRUCTURE
- → TECHNIFIED COMPANIES
- RELIABLE LEGAL FRAMEWORK
- → PUBLIC-PRIVATE SYNERGY



# ¿WHAT ARE THE ADVANTAGES OF LOGISTICS THROUGH URUGUAY?

#### AS A GATEWAY

**Safe and agile entry**, 94% of shipments are dispatched in less than 8 hours and the containers removed from port premises in less than 48 hours.

#### AS A REGIONAL DISTRIBUTION CENTER

**Optimization of inventories**, centralized management of inventories with reduced volumes in each country.

**Reduction of financial costs** (nationalization deferred costs), **economic costs** (the reduction of volumes of stock) and **operative costs** (a single management model).

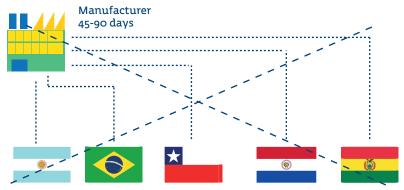
Lower Risk country (by mantaining the currency of origin).

#### **Improved Service**

- Logistics Speed to Market: reducing Lead Time
- Customization
- Flexibility (relocation of destinations)
- Client maintains ownership of the goods

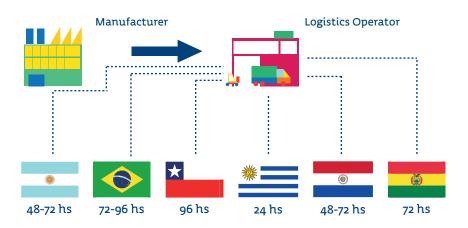


#### TRADITIONAL LOGISTICS



Nacionalized stock in each country

#### ➡ REGIONAL DISTRIBUTION CENTER LOGISTICS



# ➡ HUB'S BUSINESS MODELS

URUGUAY AS THE ENTRANCE TO THE REGION

URUGUAY AS A REGIONAL DISTRIBUTION CENTER TO THE REGION

URUGUAY AS DISTRIBUTION AND CUSTOMIZATION CENTER TO THE REGION

#### URUGUAY AS THE ENTRANCE TO THE REGION

#### **ENTRANCE**

Maritime, air or road



**DESTINATION** Maritime, air or road

Transfer Cross-docking in URUGUAY 24 hs

TIMING **PREDICTABILITY** 

## URUGUAY AS A REGIONAL DISTRIBUTION CENTER TO THE **REGION**

#### **ENTRANCE**



**INBOUND** Order picking 24/48 hs



- Quotes in m<sub>3</sub>

- Special or general cargo

**BRAZIL** 

**ARGENTINA** 

**PARAGUAY** 

BOLIVIA

**URUGUAY** 



OUTBOUND



Merchandise in:

FREE/ PORT AIRPORT

**BONDED** WAREHOUSE Stay for 2 years

Stay for 5 years renewable

**FREE ZONE** 

# URUGUAY AS DISTRIBUTION AND CUSTOMIZATION **CENTER TO THE REGION**

# **ENTRANCE**





- Quotes in m<sub>3</sub>
- Special or general cargo

#### INBOUND

**WAREHOUSES** 

+ VALUE ADDED LOGISTICS







**OUTBOUND** 

## **OPENING THE BOX**

- -Kit assembly
- -Warranties/catalogue inserts
- -Placement or charge of power supplies/electronics
- -Mini-factories



**BRAZIL** 

ARGENTINA

**PARAGUAY** 

**BOLIVIA** 

**URUGUAY** 

Through our logistics platform and choosing the most convenient regime, we propose to increase your business in the region.



NATIONAL INSTITUTE FOR LOGISTICS

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